

# **Kaurna Welcome Art Installation**

## **Artist Considerations & Thematic Framework**

Prepared by Aboriginal Urban Design (AUD)



17th July 2026

Commissioned by Adelaide City Council (CoA)

# Acknowledgment of Kurna Country

*Aboriginal Urban Design, Acknowledge the Kurna people as Traditional Custodians of the Adelaide Plains, where our office is located.*

*We pay our respect to Elders past, present and emerging, and extend that respect to all First Nations peoples and Country across Australia.*



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# 1.0 Project Introduction

## 1.1 Purpose of the Framework

This Curatorial and Thematic Framework has been developed to guide the future commissioning, design and delivery of the Kurna Welcome Art Installation. The framework establishes the cultural, conceptual and spatial foundations for the project and provides a clear direction for the development of a future Artist Brief and Expression of Interest process.

Informed by site analysis, stakeholder engagement and consultation with Kurna representatives and project stakeholders, the framework identifies key narratives, themes and design principles that reflect the significance of Kurna Country and the importance of this location as a gateway to the City of Adelaide and one of many initiatives which will work towards the Council's commitment towards reconciliation.

The framework is not intended to prescribe a specific artistic outcome. Rather, it provides a structured foundation from which artists can develop creative responses that are culturally informed, site-responsive and aligned with the aspirations of the City of Adelaide, Kurna Traditional Owners and the broader community.

The document also provides guidance relating to spatial experience, materiality, scale and typology, ensuring future artistic proposals can respond appropriately to both the cultural significance and practical realities of the site.

## 1.2 Project Vision

As a key arrival route connecting Adelaide Airport to the city centre, Sir Donald Bradman Drive presents a unique opportunity to create a meaningful and highly visible Welcome to Kurna Country.

The vision for the Kurna Welcome Art Installation is to establish a landmark cultural gesture that acknowledges Kurna people as the Traditional Custodians of the Adelaide Plains and celebrates their enduring connection to Country. The installation will act as a place of recognition, respect and cultural visibility, creating a memorable threshold experience for residents, visitors and those returning home.

The project seeks to express the living presence of Kurna culture within the contemporary city while acknowledging deep histories of custodianship, knowledge and connection to place. It aims to contribute to reconciliation by embedding First Nations perspectives within the public realm and creating opportunities for cultural storytelling, visibility and shared understanding.

Experienced primarily in motion, the artwork will be encountered by motorists, cyclists and pedestrians traveling through the corridor. As such, the future installation should create a strong sense of arrival, operate at an appropriate civic scale and maintain a meaningful presence both during the day and at night.

### 1.3 Methodology

The development of this Curatorial and Thematic Framework has been informed through a combination of cultural research, site analysis, stakeholder engagement and strategic review.

The process commenced with an investigation of the project corridor, including its landscape character, cultural context, surrounding public realm and existing public art. Consideration was given to the site's role as a major gateway into the city, its relationship to the Adelaide Park Lands and its significance within Kurna Country.

A series of engagement activities were undertaken with project stakeholders, cultural advisors and representatives of the Kurna community to identify opportunities, aspirations and considerations relevant to the project. These conversations provided valuable insights into cultural narratives, experiences of place and the role of the future artwork within the broader context of reconciliation and cultural recognition.

Information gathered through consultation was synthesised alongside findings from site investigations and precedent research. Key themes, spatial principles and curatorial directions were identified and tested against the project's objectives, resulting in a framework that balances cultural integrity, site responsiveness and future creative opportunity.

The resulting framework provides a strategic foundation for the next phase of the project, supporting the development of an Artist Brief and guiding the commissioning of a culturally meaningful and enduring public artwork.

## 2.0 Project Context

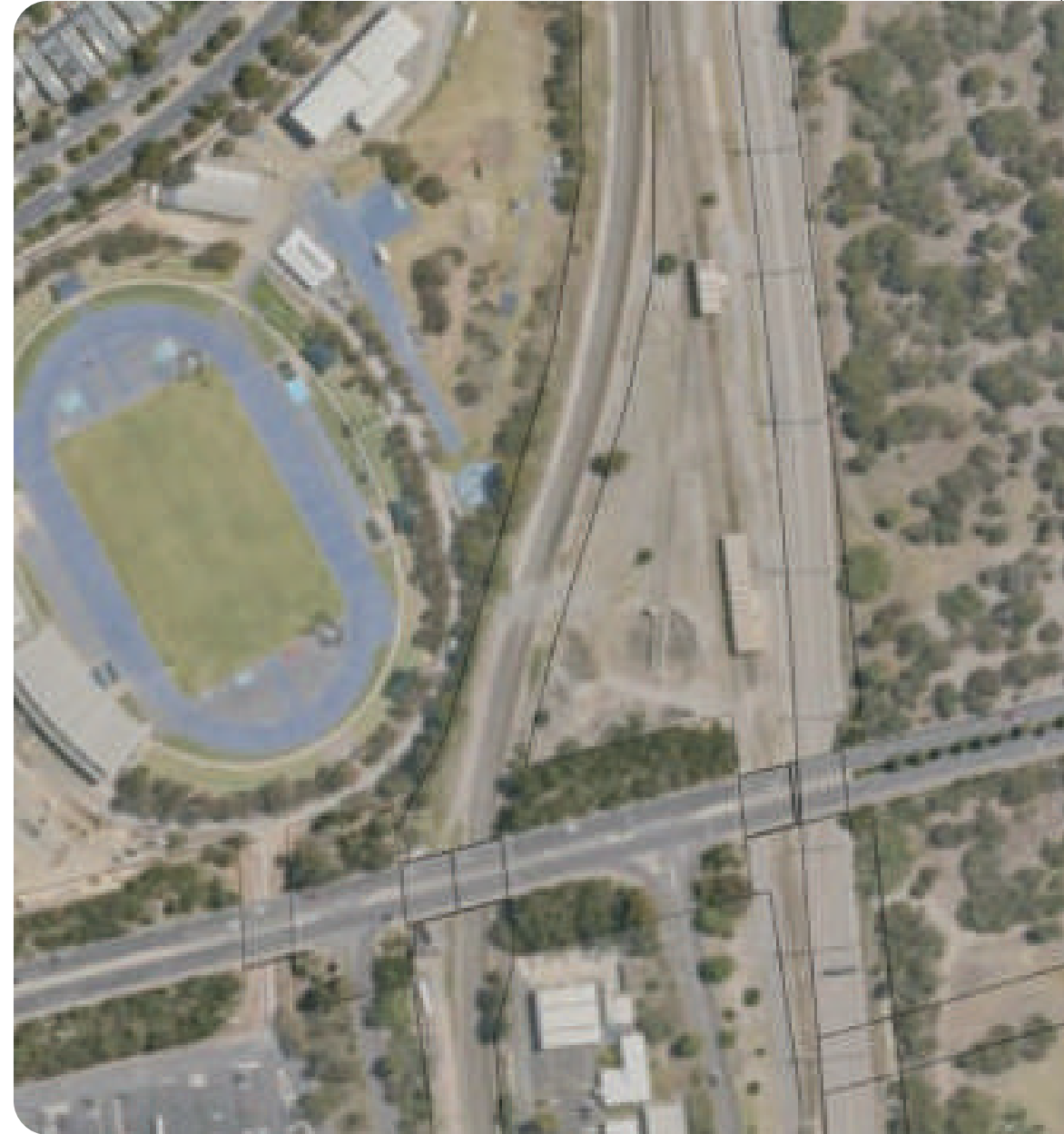
### 2.1 Site Context

The proposed Kurna Welcome Art Installation is located within the corridor surrounding the intersection of Sir Donald Bradman Drive and West Terrace, a significant gateway connecting Adelaide Airport to the Adelaide CBD. As one of the city's primary arrival routes, the location provides a highly visible opportunity to acknowledge and celebrate Kurna Country while creating a memorable threshold experience for those entering the city.

The project area sits adjacent to the Adelaide Park Lands and is characterised by expansive open space, established vegetation and significant transport infrastructure. The surrounding landscape includes Ellis Park / Tampawardli (Park 24) to the north and G.S. Kingston Park / Wirrarninthe (Park 23) to the south, both of which contribute to the site's strong landscape setting and cultural significance.

The corridor accommodates a diverse range of users, including motorists, cyclists and pedestrians, creating a dynamic environment in which the future artwork will primarily be experienced in motion. Visibility, legibility, scale, site safety and hazard risk to motorists therefore represent important considerations for the future design and placement of the installation.

The location's role as both a physical and symbolic gateway makes it uniquely positioned to communicate a Welcome to Kurna Country while contributing to the identity of Adelaide as a city that recognises and values its First Nations heritage and contemporary culture.





Aerial view of the western Adelaide Park Lands showing the proposed project area at the intersection of Sir Donald Bradman Drive and West Terrace, a key arrival route into the City of Adelaide.

## 2.0 Project Context

### 2.2 Cultural Context

The project is situated on Kurna Country, the traditional lands of the Kurna people, who have maintained enduring cultural, spiritual and custodial connections to the Adelaide Plains for countless generations. The landscape surrounding the project corridor forms part of a broader cultural network of places, stories, practices and relationships that continue to hold significance for Kurna people today.

A search of the Aboriginal Cultural Heritage Database (Taa Wika) identified no recorded Aboriginal heritage sites, objects or remains within the immediate project area. However, the absence of recorded heritage does not indicate an absence of cultural significance. The search advises that Aboriginal heritage may still exist within the project area despite there being no current record, and therefore recommends that a Cultural Heritage Management Plan (CHMP) and Cultural Monitors be engaged during the detailed design and construction phases. This advice reinforces the importance of recognising that cultural values extend beyond formally recorded heritage places and are supported by the broader historical and cultural evidence presented throughout this report.

The City of Adelaide has a longstanding commitment to reconciliation and recognition of Kurna Traditional Owners through public policy, cultural initiatives and public art. The Kurna Welcome Art Installation represents an opportunity to further strengthen this commitment by creating a prominent and culturally grounded expression of welcome at one of the city's key arrival points.

The cultural significance of the surrounding Park Lands contributes to the importance of the site. Wirrarninthe (Park 23) reflects ongoing regeneration and reconnection with native landscapes, while Tampawardli (Park 24) contains historical associations relating to Aboriginal occupation, gathering and cultural activity. Together these places provide a context that speaks to both historical and contemporary connections to Country.

Importantly, this project seeks to recognise Kurna culture as living, evolving and contemporary. The future artwork should not be understood solely as a marker of history, but as an expression of ongoing cultural presence, resilience, knowledge and connection to place.

### 2.3 Historical Findings Summary

Historical and cultural research undertaken for the project identifies the western Adelaide Park Lands as a place of longstanding significance to Kurna people and other Aboriginal groups who have lived, travelled, gathered and camped throughout the area over many generations.

The project corridor is located between Wirrarninthe (Park 23) and Tampawardli (Park 24), within Tandanya (Adelaide), a place deeply connected to Kurna identity, cultural practice and movement through Country. Historical records indicate that the surrounding Park Lands were important places for gathering, camping, travel and social interaction, both before and after colonisation.



William Light's 1837 plan of Adelaide showing the western Park Lands and the broader landscape surrounding the project area.

The broader area contains numerous sites of cultural significance, including locations associated with Aboriginal camps, ceremonial activity, travel routes and community gathering. Historical accounts also reference significant events, including inter-tribal encounters, long-term occupation of the western Park Lands and the ongoing presence of Aboriginal communities within the city throughout the nineteenth and twentieth centuries.

The project area sits within a wider cultural landscape connected to Karrawirra Pari (River Torrens), an important feature within Kurna cultural knowledge systems and oral traditions. The river and its surrounding landscapes supported daily life, provided important resources and formed part of a broader network of interconnected places throughout Kurna Country.



Aboriginal people along the banks of Karrawirra Pari, illustrating the river's importance as a place of gathering, sustenance and cultural connection.

Research also highlights the significance of Tandanya as the traditional name for Adelaide and its association with Kurna cultural narratives, including Red Kangaroo Dreaming and important ceremonial practices. These narratives reinforce the importance of recognising the project site not only as a transport corridor, but as part of a living cultural landscape that continues to hold meaning for Kurna People today.



George French Angas' depiction of a Kurna man (c.1846–47), reflecting historical records associated with Tandanya and Kurna cultural identity.

Collectively, these historical and cultural findings reinforce the opportunity for the Kurna Welcome Art Installation to acknowledge Country, celebrate living Kurna culture and create a meaningful point of arrival that reflects both the deep history and continuing presence of First Nations peoples within the City of Adelaide.

## 2.0 Project Context

### 2.4 Existing Landscape Character

The project corridor is defined by a broad open landscape setting that forms part of the western edge of the Adelaide Park Lands. Large areas of open green space, mature eucalyptus, native re-vegetation and landscaped parkland contribute to a distinctly natural character despite the site's proximity to major transport infrastructure.

The landscape provides a visual transition between airport, suburban and city environments, creating a unique arrival experience that is both expansive and highly visible. Long sight-lines, generous setbacks and a relatively uncluttered landscape offer opportunities for a future artwork to establish a strong presence within the corridor.

At the same time, the site contains practical constraints that require careful consideration. Existing transport infrastructure, underground services, traffic movements, maintenance requirements and public safety considerations will influence future siting and design outcomes. The artwork must respond appropriately to these conditions while maintaining its cultural and visual significance.

The surrounding landscape also presents opportunities for integration with existing vegetation, ecological restoration initiatives and broader Park Lands objectives. Future artistic responses should consider the relationship between artwork, landscape and Country, recognising that the site experience extends beyond a single object and forms part of a larger cultural and environmental setting.



Lie of the Land. Symbolic installation consisting of 25 dome or Wardli shaped stone structures.



The stone information monument (2012) by Tennille Anderson, created for the Wirranendi Interpretive Trail.



Kingston Gardens and Rotunda



Carved into this rock is a poem, "Wirranendi" by Kimberly Mann.



Discovery Rocks in the Earth Zone



Structured formalised Hedge Planting



Established Eucalyptus tree species, with full canopy coverage through most of the site.



Turfed under-story ground treatment through most of the site.



Mix of exotic and native plant species.



Kingston Gardens. Rose traditional styled garden beds which are located to the south of the site.

## 2.0 Project Context

### 2.5 Existing Cultural References and Public Art

The project corridor sits within a broader cultural landscape that includes a number of significant Aboriginal public artworks and places of cultural interpretation. These existing works contribute to the ongoing recognition of Kaurna culture, history and connection to Country throughout the City of Adelaide.

Nearby artworks explore themes of identity, storytelling, reconciliation and cultural continuity through a variety of artistic approaches and materials. Together, they demonstrate the City's ongoing commitment to embedding First Nations perspectives within the public realm while creating opportunities for cultural expression, education and truth-telling.

These existing cultural references provide valuable context for the Kaurna Welcome Art Installation. Rather than replicating existing works, the future artwork presents an opportunity to establish a distinct gateway marker that complements the broader network of Aboriginal public art across the city. The installation should build upon these foundations by creating a contemporary expression of welcome that reflects the enduring presence of Kaurna People and their continuing connection to Country.



Kurna Reconciliation Sculpture - T.Rosella, D.Siwes, E.Karpany, D.Rosella.



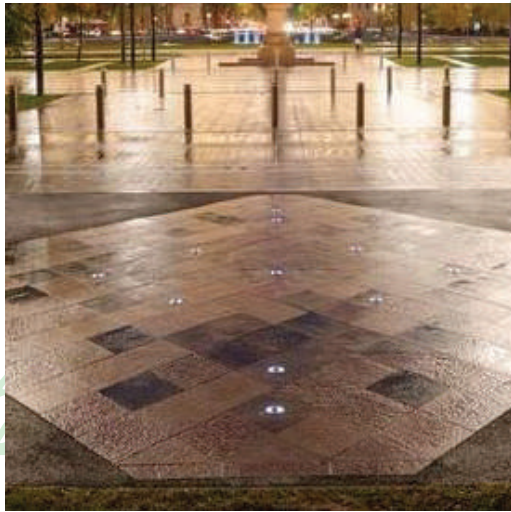
The Riverbank is a Kaurna Market -P.Herzich.



Wangu Poles Installation - Paul Herzich



Kardi Munta, by P.Herzich



Pavement Art installation - Aboriginal School Students inspired by cultural markers.



Aboriginal and Torres Strait Islander War Memorial - L.T. Buckskin, M.Nikou, T.Rosella, R.Hannaford, T.Thomson.



Stolen Generation memorial Space - Y.Koolmatries, K.Meyers.



Kangaroos - A.Sumner



Dr Lowitja O'Donoghue AC CBE DSG - R.Hannaford, M.Levinson

## 3.0 Project Engagement & Consultation Methodology

### 3.1 Engagement Process & Participation

The development of the Curatorial and Thematic Framework was informed through a collaborative engagement process involving the City of Adelaide, the Kaurna Yerta Aboriginal Corporation (KYAC) Board and the Project Steering Group (PSG). The engagement sought to capture technical, strategic and cultural perspectives to ensure the framework reflects the aspirations of the project and provides a robust foundation for the future artist commission.

The engagement process included ongoing discussions with the City of Adelaide Project Team, KYAC Board Pipeline meetings and a series of facilitated stakeholder workshops led by AUD. The key stakeholders involved throughout the engagement process are illustrated within the diagram. These engagements encouraged open dialogue, collaborative discussion and the sharing of technical knowledge alongside Kaurna cultural perspectives. Insights gathered throughout the engagement process informed the project's cultural narratives, site selection, thematic directions and curatorial principles. The process ensured the framework is grounded in both place and Kaurna cultural knowledge while balancing technical and public realm considerations.





**Project Steering Group  
(PSG)**

Comprised of selected senior respected Kaurna Elders and current KYAC Board members, providing cultural authority, guidance and feedback on the project's site selection, cultural narratives and thematic direction.

**Kaurna Yerta Aboriginal  
Corporation (KYAC)  
Board**

Providing cultural leadership and guidance to ensure the framework reflects Kaurna values, cultural protocols and connection to Country.

# 3.0 Project Engagement & Consultation Methodology

## 3.2 Workshop 1 & 2 Combined Summary & Key Outcome

The two project workshops established the cultural, technical and strategic direction for the Kurna Welcome Art Installation, bringing together the City of Adelaide Project Team, relevant Council departments, the Project Steering Group, Kurna Elders and Aboriginal Urban Design.

Through a collaborative and culturally informed engagement process, the workshops identified the preferred location for the installation, established the project's primary cultural narrative, and defined the key design principles that will guide future artist selection, concept development and project delivery. The discussions balanced cultural aspirations with technical, landscape and operational considerations to ensure the proposed artwork is both culturally authentic and deliverable.

### Key Outcomes

#### ● Preferred Site

The north-west corner of Sir Donald Bradman Drive and West Terrace (Option 1) was identified as the preferred location due to its visibility, gateway prominence and ability to create a landmark within the Adelaide Park Lands.

#### ● Primary Cultural Narrative

Red Kangaroo Dreaming / Rock emerged as the preferred overarching cultural theme, supported by complementary themes including Kurna Traditional Camping, Community and Gathering, Truth-Telling, and Tribal Relationships.

#### ● An Iconic Gateway

The installation should become a recognisable landmark that creates a strong sense of arrival and Welcome to Kurna Country for people entering the city.

#### ● Connection to Country

The artwork should respond to the cultural, historical and environmental context of the site, reflecting Kurna Country through its narrative, materials, landscape integration and relationship to place.

#### ● Contemporary Cultural Expression

The installation should present a contemporary and site-specific expression of Kurna culture while respecting the surrounding Park Lands landscape.

#### ● Layered Visitor Experience

Opportunities should be explored to extend the cultural experience beyond the primary artwork through complementary interventions, including upgrades to the bridge throw screens, interpretive elements and supporting public realm improvements.

#### ● Day and Night Identity

Integrated lighting should enhance the artwork's presence, visibility and cultural identity during both daytime and evening conditions.



- **Interpretation and Education**

Interpretive signage and digital storytelling should support greater understanding of Kurna history, culture and the cultural narratives embedded within the artwork.

- **Kurna Leadership and Co-design**

Ongoing Kurna cultural leadership, co-design and decision-making should remain central throughout the project's planning, design and delivery, including opportunities for future generations of Kurna people to participate.

## **Overall Workshop Outcome**

Collectively, the workshops established a shared vision for a culturally authentic, technically achievable and highly visible Welcome to Kurna Country landmark. The outcomes directly informed the Curatorial and Thematic Framework, providing a clear foundation for future artist briefing, cultural engagement, concept design and project implementation.

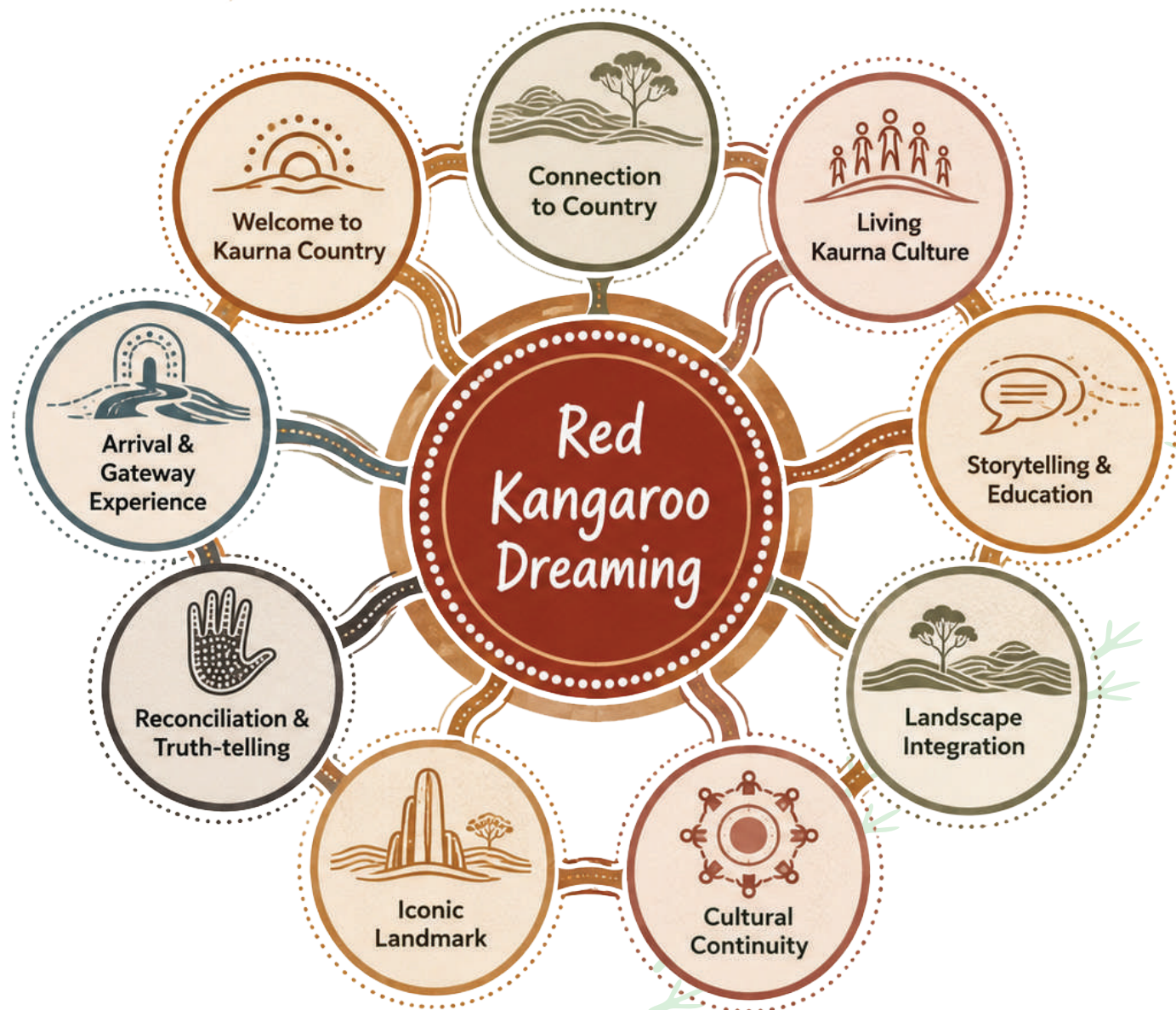
## 3.0 Project Engagement & Consultation Methodology

### 3.3 Emerging Project Themes

Curatorial and Thematic Framework was developed through cultural research, site analysis and the collaborative engagement process undertaken with the City of Adelaide Project Team and Project Steering Group. Together, these investigations identified a series of interconnected themes that reflect the site's significance as a major gateway to Kaurna Country and the living culture of the Kaurna people.

Through Aboriginal Urban Design's cultural research and the outcomes of Workshop 1 and Workshop 2, Red Kangaroo Dreaming / Rock emerged as the preferred primary cultural narrative. This direction is supported by complementary themes including Welcome to Kaurna Country, Living Kaurna Culture, Storytelling and Education, Cultural Continuity, Landscape Integration, Truth-Telling, Arrival and Gateway Experience, and Connection to Country, forming the conceptual foundation for the future installation.

The preferred thematic direction was subsequently endorsed by the Project Steering Group (PSG), ensuring the framework reflects the cultural authority, guidance and aspirations of senior Kaurna representatives. The workshop summaries, detailed in the appendices, demonstrate how this thematic framework was collaboratively developed and endorsed.



## 4.0 Kurna Welcome Artwork Installment Sites

### 4.1 Delivery Strategy - Primary / Secondary / Future Opportunity Site

The proposed delivery strategy establishes a connected cultural journey across three opportunity sites, creating a staged experience that welcomes visitors into Kurna Country. Rather than functioning as individual artworks, each site contributes to a single narrative, with the Red Kangaroo Dreaming acting as a symbolic guide that accompanies visitors along Sir Donald Bradman Drive.

The Primary Site will become the principal Kurna Welcome landmark, a place of gathering, reflection and cultural storytelling that celebrates Community, Country and the living culture of the Kurna people.

The Secondary Site introduces this journey, offering the first glimpse of the Red Kangaroo as it begins to welcome visitors and invite curiosity.

The Future Opportunity Site extends this narrative through culturally designed bridge screens, allowing the Red Kangaroo to continue its journey along the corridor, visually guiding travelers towards the primary destination.

Together, these sites transform the gateway into more than an arrival point, they create the feeling of being welcomed onto Kurna Country, with the Red Kangaroo leading visitors through a living cultural landscape and inviting them to discover the stories that lie ahead.



# 4.0 Kurna Welcome Artwork Installment Sites

## 4.2 Primary Site - Location



### Site Plan - Primary Site

Corner of West Terraces & Sir Donald Bradman Dr.

### Site Advantages

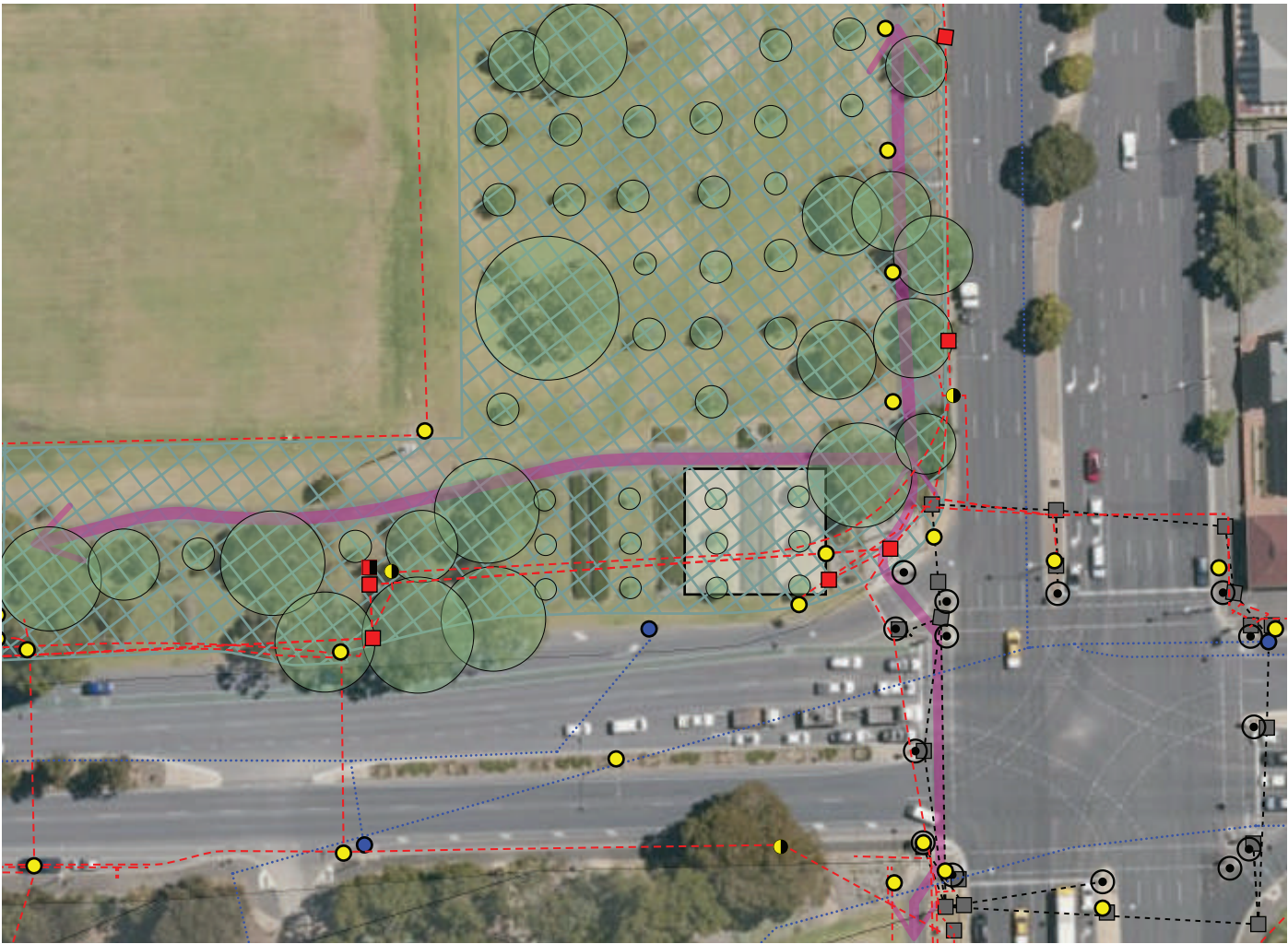
- High visibility for passing traffic along a major arterial road, including vehicles stopped at the intersection.
  - Existing pedestrian access provides opportunities for closer engagement with the installation.
  - No on-street parking directly in front of the site, helping maintain visibility and sightlines.
  - Located on City of Adelaide land, potentially simplifying stakeholder coordination.
  - Opportunity to create a prominent welcoming marker along a key entry corridor.
- Potential access to existing lighting, irrigation

### Challenges / Consideration

- **Challenges and Considerations**  
Mature gum trees may reduce visibility on approach, while existing trees and root zones may restrict construction opportunities.
- Artwork positioning must consider potential driver distraction and safety when approaching the intersection.
- Design should consider DIT's Artwork in Road Reserves and AGRD06-26 Guide to Road Design Part 6: Roadside Design, Safety and Barriers.
- Consider underground services; refer to Technical Considerations on page 18.
- Roadside clearances, sightlines, clear zones and roadside hazard risks must be assessed on a site-specific basis by appropriately qualified professionals.
- DIT guidance provides setback requirements for vegetation and trees near urban intersections; however, as the proposal is an artwork installation, its location and setback must be assessed on a case-by-case basis.

# 4.0 Kaurna Welcome Artwork Installment Sites

## 4.3 Primary Site - Technical Considerations



**Site Plan - Primary Site**  
Corner of West Terraces & Sir Donald Bradman Dr.

### Technical Information

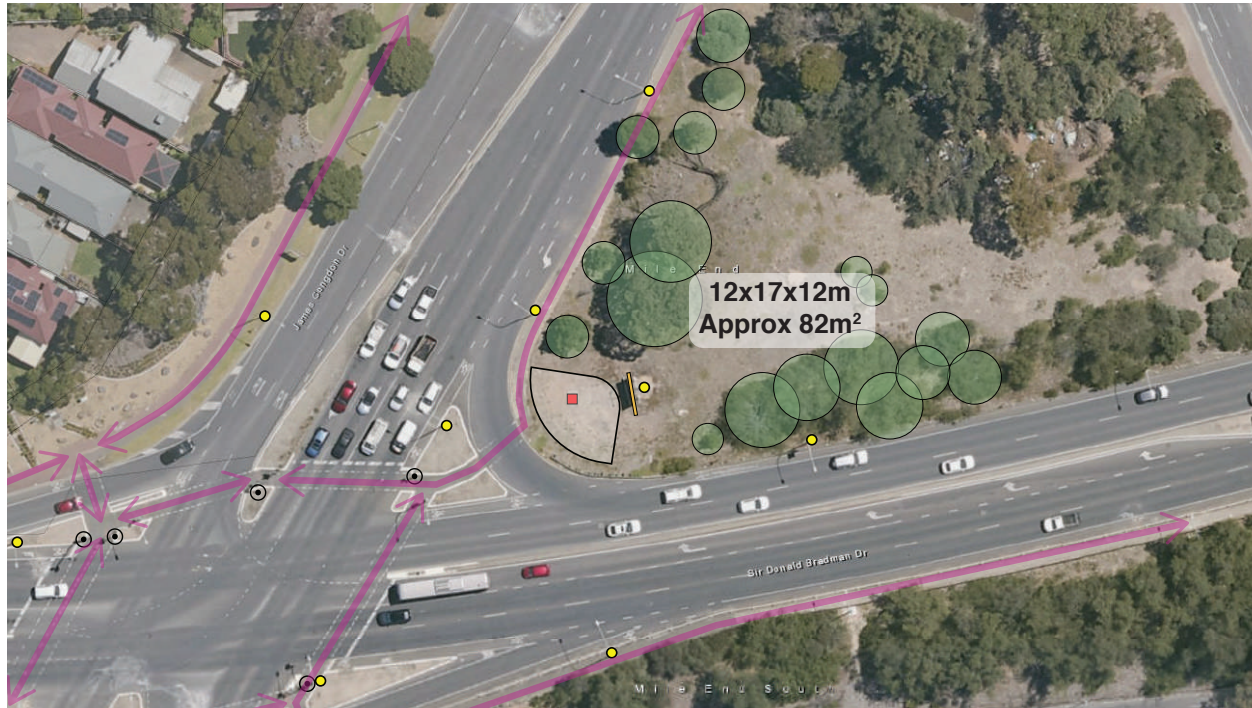
The following information provides general guidance on key technical considerations for the Kaurna Welcome Artwork Installation. All requirements must be confirmed by appropriately qualified professionals and relevant authorities, including the Commissioner of Highways where applicable, prior to final site approval and construction.

### Legend

- |                                              |                             |
|----------------------------------------------|-----------------------------|
| <b>Primary Site</b>                          | <b>Traffic</b>              |
| Approx 400m² Area                            | Traffic Pit                 |
| <b>Existing Trees</b>                        | Traffic Lights              |
| Existing Trees                               | Conduit                     |
| <b>Shared Path</b>                           | <b>Water Infrastructure</b> |
| Pedestrian & Cyclist path                    | Catchment Pit               |
| <b>Lighting &amp; Electrical &amp; Fibre</b> | Stormwater Main             |
| Metered Board                                | Irrigation                  |
| Lighting Switchboard                         |                             |
| Lighting                                     |                             |
| Pit                                          |                             |
| Electrical Cable                             |                             |

# 4.0 Kaurna Welcome Artwork Installment Sites

## 4.4 Secondary Site - Location /Technical Considerations



### Site Plan - Future Opportunity Site

Sir Donald Bradman Drive Railway Corridor Overpass

### Legend

Existing Trees

Existing Trees

Shared Path

Pedestrian & Cyclist path

Lighting & Electrical & Fibre

Metered Board

Lighting Switchboard

Lighting

Traffic

Traffic Pit

Traffic Lights

Conduit

### Advantages

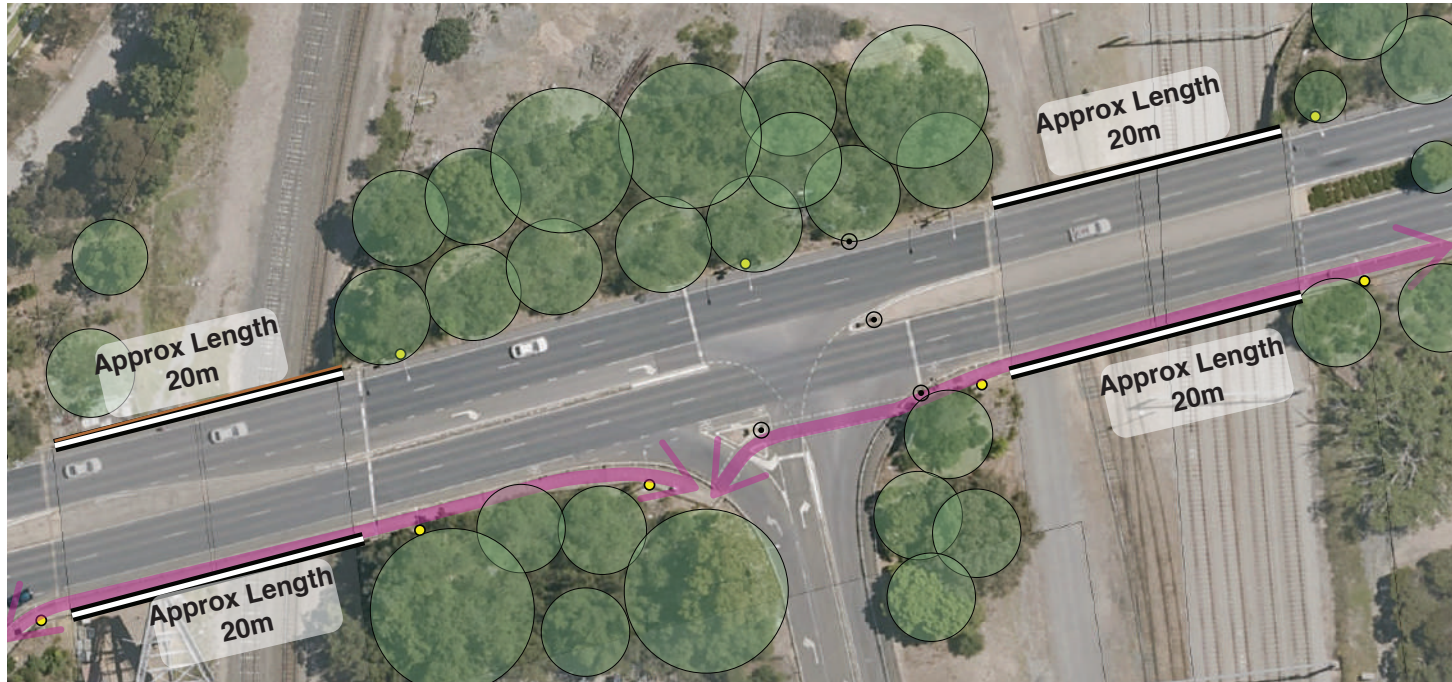
- High visibility from multiple road approaches.
- Strong gateway and arrival experience.
- Reaches a large number of daily commuters.
- Potential to become a local landmark.
- Open site provides flexibility for installation design.
- Prominent opportunity to acknowledge Kaurna Country.
- Opportunity for partnership with City of West Torrens.
- Council and Rotary Club ( Funding Opportunity).
- Removal of existing sign creates a dedicated location for the installation.

### Challenges/ Considerations

- Limited pedestrian access and opportunities for close engagement.
- Most viewers will experience the artwork from moving vehicles, requiring a simple and legible design.
- Road safety, sightlines and roadside clearance requirements may restrict the artwork's location, scale and form.
- As a potential fixed roadside hazard, the artwork will require a site-specific roadside hazard risk assessment to determine an appropriate setback and any required risk mitigation measures.
- Not suitable for cultural gatherings or extended engagement.
- Located within the City of West Torrens, with multiple stakeholder and authority approvals potentially required. Appears to be no Electrical systems for lighting onsite.

# 4.0 Kaurana Welcome Artwork Installment Sites

## 4.5 Future Opportunity Site - Location/ Technical Considerations



### Site Plan - Future Opportunity Site

Sir Donald Bradman Drive Railway Corridor Overpass

#### Legend

- |                               |                |
|-------------------------------|----------------|
| Existing Trees                | Traffic        |
| Existing Trees                | Traffic Pit    |
| Shared Path                   | Traffic Lights |
| Pedestrian & Cyclist path     | Conduit        |
| Lighting & Electrical & Fibre |                |
| Metered Board                 |                |
| Lighting Switchboard          |                |
| Lighting                      |                |

### Advantages

- High visibility along a major arterial road and key arrival corridor.
- Existing bridge screens provide an established location for integrating artwork.
- Opportunity to transform functional safety infrastructure into a prominent cultural gateway.
- Perforated steel can integrate artwork while maintaining transparency and visual permeability.
- Four screen locations provide opportunities for a coordinated artwork sequence across the bridge. Opportunity)
- Removal of existing sign creates a dedicated location for the installation.

### Challenges/ Considerations

- Artwork perforations must maintain the bridge screen's anti-throw, containment and public safety performance.
- Existing bridge structure, framing and connection points require structural assessment, including wind loading, screen weight and load transfer to the bridge.
- Screen design must avoid climbable elements, footholds, sharp edges and projecting components.
- Installation over an operational rail corridor may require restricted access, rail possessions and specialised construction methods.
- Design must minimise driver distraction and satisfy road-user safety requirements. Detailed design and installation must comply with applicable bridge, road and rail standards (including AS 5100) and be verified by appropriately qualified engineers and relevant authorities.

# 4.0 Kurna Welcome Artwork Installment Sites

## 4.6 Primary - Budget Breakdown/Staging



### Key Plan

Corner of West Terraces & Sir Donald Bradman Dr.

The following provides an example budget breakdown for the Primary site and is intended as a guide only. Final costs should be confirmed by an accredited cost estimator.

### Landscape Design Elements/ Suggested Staging

| Item                              | Project stage | Suggested Cost |
|-----------------------------------|---------------|----------------|
| 1. Artist Consultations           | 1             | 20-30k         |
| 2. Frabrication Custom Sculpture  | 1             | 100-150k       |
| 3. Landscape treatment & Lighting | 1             | 30-70k         |
| 4. Upgrade Landscape treatment    | 2             | 100-150k       |
| 5. Semi Custom Signage            | 3             | 30-50k         |
| 6. Additional Cultural Sculptures | 4             | 10k            |

### 1. Artist Consultation & Sculpture Design

#### Key Considerations

Preference for a Kurna artist, Aboriginal artist, or collaborative team including one.  
Artwork to reflect the site's cultural themes and narrative.

**Description:** Custom Center piece Artwork Installation which pays homage to the project cultural themes and narrative.

**Approximate Dimensions:** TBC

**Suggested Cost:** \$20-50k excl. GST ( estimate artist design fee only)

**Note:** Indicative fee based on AUD project experience. Final artist fees to be determined through the commissioning process.

### 2. Sculpture Fabrication

#### Key Considerations

**Description:** Estimate fabrication cost for custom culturally design sculpture.

**Suggested Cost:** \$100k-500k excl. GST

**Note:** Indicative fabrication cost only, based on preliminary advice from a South Australian metal fabricator. Final costs should be confirmed through detailed design and competitive tendering.



AUD - Woodcroft College Primary School

# 4.0 Kaurna Welcome Artwork Installment Sites

## 4.6 Primary - Budget Breakdown/Staging



### Key Plan

Corner of West Terraces & Sir Donald Bradman Dr.

The following provides an example budget breakdown for the Primary site and is intended as a guide only. Final costs should be confirmed by an accredited cost estimator.

### Landscape Design Elements/ Suggested Staging

| Item                              | Project stage | Suggested Cost |
|-----------------------------------|---------------|----------------|
| 1. Artist Consultations           | 1             | 20-30k         |
| 2. Frabrication Custom Sculpture  | 1             | 100k           |
| 3. Landscape treatment & Lighting | 1             | 30-70k         |
| 4. Upgrade Landscape treatment    | 2             | 100-150k       |
| 5. Semi Custom Signage            | 3             | 30-50k         |
| 6. Additional Cultural Sculptures | 4             | 10k            |

### 3. Landscape Treatment & Lighting

#### Key Considerations

**Description:** compact gravel landscape surface treatment with steel boarder edging and incorporated feature lighting / uplight to support and highlight the sculpture.

**Approximate Dimensions:** 400m<sup>2</sup>

**Suggested Cost:** \$ 50k excl. GST

**Note:** Indicative fee based on AUD project experience. Final fees to be determined by a cost consultant.



AUD - City of Woodville

### 4. Upgrades Landscape Treatment

#### Key Considerations

**Description:** Estimate cost for updated landscaping to the space which could include addition of paved or concreted landscape surface treatments and public seating and planting.

**Approximate Dimensions:** 400m<sup>2</sup>

**Suggested Cost:** \$ 100-150k excl. GST

**Note:** Indicative cost only, based on preliminary advice from a registered Landscape Architect .Final costs should be confirmed through detailed design and competitive tendering.



Aspect Studio - Adelaide University Yarning Circle

# 4.0 Kaurua Welcome Artwork Installment Sites

## 4.6 Primary Site - Budget Breakdown/Staging



### Key Plan

Corner of West Terraces & Sir Donald Bradman Dr.

The following provides an example budget breakdown for the Primary site and is intended as a guide only. Final costs should be confirmed by an accredited cost estimator.

### Landscape Design Elements/ Suggested Staging

| Item                              | Project stage | Suggested Cost |
|-----------------------------------|---------------|----------------|
| 1. Artist Consultations           | 1             | 20-30k         |
| 2. Fabrication Custom Sculpture   | 1             | 100k           |
| 3. Landscape treatment & Lighting | 1             | 30-70k         |
| 4. Upgrade Landscape treatment    | 2             | 100-150k       |
| 5. Semi Custom Signage            | 3             | 30-60k         |
| 6. Additional Cultural Sculptures | 4             | 10k            |

## 5. Semi Custom Signage

### Key Considerations

**Description:** Design and install of semi-custom way finding signage which has been cultural design for the space and helps to communicate project cultural narratives and themes.

**Approximate Dimensions:** TBC

**Suggested Cost:** \$ 30-60k excl. GST

**Note:** indicative cost only, based on preliminary advice from a signage fabricator .Final costs should be confirmed through detailed design and competitive tendering.



AUD- Main South Road Duplication Project

## 6. Additional Cultural Sculpture

### Key Considerations

**Description:** Estimate cost for fabrication and design of Silhouette sculptures of flora/fauna in landscaping to be revealed through seasons with plant growth

**Approximate Dimensions:** 0.4m (W) x 1-0.5m (H)

**Suggested Cost:** \$ 5-10k excl. GST

**Note:** Indicative cost only, based on preliminary advice from a metal fabricator .Final costs should be confirmed through detailed design with a Artist and competitive tendering.



AUD- Main South Road Duplication Project

# 4.0 Kurna Welcome Artwork Installment Sites

## 4.7 Secondary Site - Budget Breakdown/Staging



### Key Plan

Corner of James Congdon Drive & Sir Donald Bradman Drive

The following provides an example budget breakdown for the Primary site and is intended as a guide only. Final costs should be confirmed by an accredited cost estimator.

### Landscape Design Elements/ Suggested Staging

| Item                              | Project stage | Suggested Cost |
|-----------------------------------|---------------|----------------|
| 1. Custom Cultural Sculpture      | 5             | 500k-1M        |
| 2. Landscape Treatment & Lighting | 5             | 100k           |

### 1. Custom Cultural Sculpture

#### Key Considerations

Preference for a Kurna artist, Aboriginal artist, or collaborative team including one.  
Artwork to reflect the site's cultural themes and narrative.

**Description:** custom sculpture design and fabricated by or in collaboration with a Aboriginal Artist which incorporate the project cultural themes and narratives

**Approximate Dimensions:** 4-5m (H) × 10m (L) (indicative).

**Suggested Cost:** \$500k–\$1M excl. GST

**Note:** Indicative fee based on AUD project experience. Final fees to be determined through the detail design and competitive tendering.

### 2. Landscape Treatment

#### Key Considerations

**Description:** Simplistic landscape treatment with planting. investigation into lighting for the sculpture.

**Suggested Cost:** \$100K excl. GST

**Note:** Indicative fee based on AUD project experience. Final fees to be determined through the detail design and competitive tendering.



Allen Sumner & Karl Meyers - Tjilbruke Dreaming



Allen Sumner & Karl Meyers - Tjilbruke Dreaming

# 4.0 Kurna Welcome Artwork Installment Sites

## 4.8 Future Opportunity - Budget Breakdown/Staging



### Key Plan

Sir Donald Bradman Drive Railway Corridor Overpass

The following provides an example budget breakdown for the Primary site and is intended as a guide only. Final costs should be confirmed by an accredited cost estimator.

### Landscape Design Elements/ Suggested Staging

| Item                                   | Project stage | Suggested Cost |
|----------------------------------------|---------------|----------------|
| 1. Site Specific First Nations Artwork | 1             | \$20-30k       |
| 2. Custom Throw-Screens                | 1             | \$1.2-1.4M     |

### 1. Site Specific First Nations Artwork

#### Key Considerations

Preference for a Kurna artist, Aboriginal artist, or collaborative team including one.  
Artwork to reflect the site’s cultural themes and narrative.

**Description:** Semi-custom perforated steel throw screens incorporating First Nations artwork.

**Approximate Canvas Dimensions:** 3m (H) × 20 m (L) per screen (indicative).

**Suggested Cost:** \$20,000–\$30,000 excl. GST (artist design fee only)

**Note:** Indicative fee based on AUD project experience. Final artist fees to be determined through the commissioning process.

### 2. Custom Throw-screens

#### Key Considerations

**Description:** Semi-custom perforated steel throw screens for upgraded bridge barriers, incorporating laser-cut artwork.

**Suggested Cost:** \$3,500–\$5,500 per m<sup>2</sup>  
Estimated Fabrication Cost (4 screens): \$840,000–\$1.32 million excl. GST

**Note:** Indicative fabrication cost only, based on preliminary advice from a South Australian metal fabricator for screens measuring approximately 3 m (H) × 20 m (L). Excludes engineering, certification, transport, installation, traffic management, rail access and associated construction costs. Final costs should be confirmed through detailed design and competitive tendering.



AUD- Tram Grade Separation Project

## 5.0 Artistic Response Framework Overview

### 5.1 Curatorial Intent

The Kurna Welcome Art Installation should create a powerful and enduring expression of Welcome to Kurna Country, marking one of Adelaide's principal arrival corridors with a culturally significant public artwork.

The installation should celebrate the continuing presence of Kurna people and acknowledge the enduring relationship between Country, culture and community. It should create a memorable sense of arrival while reflecting the unique landscape, history and identity of the western Adelaide Park Lands.

The artwork should be contemporary in its expression, grounded in Kurna cultural knowledge and developed through ongoing collaboration with Kurna representatives. Rather than acting solely as a landmark, the installation should invite recognition, reflection and respect, reinforcing Adelaide's commitment to reconciliation and First Nations cultural visibility.

### Quote by Respected Senior Kurna Elder

*"Once you learn to know and love your Country, you can then speak for Country. By knowing Country, you will learn to love and nurture what you have... We must travel the Country, we get knowledge of the Country, and then we can speak for Country, and we tell our young ones all about Country."*

*Dr Uncle Lewis Yarlupurka O'Brien AO*



View over Kurna Country, from the Adelaide Hills to the coast, a journey long enjoyed and cherished by the Kurna People. Image courtesy of the National Museum of Australia.

# 5.0 Artistic Response Framework Overview

## 5.2 Gateway Experience

The proposed Kurna Welcome Art Installation occupies one of Adelaide's most significant arrival corridors, creating a memorable gateway into Kurna Country. As the primary route between Adelaide Airport and the city centre, the site provides many visitors with their first experience of Adelaide and an important point of arrival for those returning home.

Three key opportunity sites have been identified across the corridor—Primary, Secondary and Future Opportunity Sites. Together, they form a connected cultural journey, while each retains its own distinct identity and is capable of standing alone. Whether delivered individually or as a staged program, each site should evoke a strong sense of Country, culture and place while reinforcing the overarching Red Kangaroo Dreaming / Rock narrative.

The artwork should acknowledge Kurna people as the Traditional Custodians of the Adelaide Plains, creating a culturally grounded, visually distinctive and immediately recognisable landmark that reflects Adelaide's commitment to reconciliation.

The gateway experience should inspire curiosity, respect and reflection, leaving a lasting impression that signifies arrival on Kurna Country.





# 5.0 Artistic Response Framework Overview

## 5.3 Cultural Objectives

Checklist of Guiding Principles to embed Kaurna culture, Country and Stories at the Heart of Project.



### Welcome to Kaurna Country

Create a respectful & Inclusive welcome that acknowledges Kaurna Country.



### Connection to Country

Strengthen the relationship with country through design, landscape and experiences.



### Living Kaurna Culture

Support the ongoing practice and expression of Kaurna Culture.



### Arrival & Gateway Experience

Design a memorable arrival that reflects Kaurna identity and Country.



### Storytelling & Education

Embed Storytelling and learning opportunities that share Kaurna Knowledge and histories.



### Landscape Integration

Design in harmony with Country using materials, ecologies and sustainable practices.



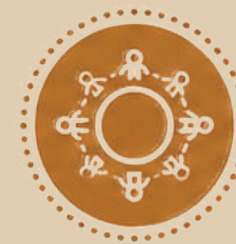
### Reconciliation & Truth-Telling

Promote Truth-telling, healing and reconciliation through honest and respectful design.



### Iconic Landmark

Create a Distinctive place that reflects Kaurna values and leaves lasting legacy.



### Cultural Continuity

Ensure long-term cultural continuity through collaboration care and intergenerational legacy.

## 5.0 Artistic Response Framework Overview

### 5.4 Audience Experience & Project Outcome

The artwork should create a memorable arrival experience that is immediately recognisable as a Welcome to Kurna Country. Whether experienced by motorists, cyclists, pedestrians or visitors arriving by air, the installation should evoke a sense of place and establish a strong connection between the landscape and its Traditional Custodians.

The experience should foster curiosity, recognition and respect, encouraging audiences to engage more deeply with the stories of Country. Opportunities for interpretation, digital storytelling and educational elements should support continued learning beyond the initial visual experience.

The artwork should also respond to the unique conditions of the site, creating a strong visual presence at multiple scales while remaining integrated within the surrounding landscape.



#### Welcome to Kurna Country

Initial encounter provides a glimpse of what is to come. This initial gesture should reflect Kurna Identity.



#### Linking Experience between Destination.

A design gesture that gently builds momentum along the narrative path, leading visitors toward the final landmark as a place of arrival and meaning.



#### Iconic Landmark - Arrival to Kurna Country

This landmark signifies the arrival point of the journey, completing the narrative that begins at the airport and unfolds through the city parkland's, marking your presence on Kurna Country.

Secondary Site



Future Opportunity Site



Primary Site

# 5.0 Artistic Response Framework Overview

## 5.5 Experience in Motion & Safety in Design.

As the Primary Site and first stage of the project, the Kurna Welcome Art Installation is intended to become the principal landmark and gateway into Kurna Country. Positioned along Adelaide's primary arrival corridor, the artwork will be experienced predominantly by motorists, cyclists, public transport users and pedestrians travelling through the site.

The artwork should communicate a strong identity through clear forms, bold silhouettes and simple composition that remain legible from multiple viewing distances and at vehicle speeds. Consideration should also be given to views from arriving and departing aircraft, reinforcing the experience of entering Kurna Country.

As the site is located within a major road corridor, safety must be integrated into the design process. It is recommended that an accredited Road Safety Auditor or Traffic Hazard Management professional assess the site prior to concept design to identify site-specific requirements. Artwork concepts should balance cultural aspirations with road safety, engineering and statutory requirements while remaining visually engaging and culturally meaningful.

### Motorist Experience Approaching the Kurna Welcome Installation



Vehicle approach view from approximately 100m to the proposed Kurna Welcome Installation site (shown in green)



Vehicle approach view from approximately 50m to the proposed Kurna Welcome Installation site (shown in green)



Driver's view showing the proposed Kurna Welcome Installation site in horizontal alignment with the motorist (shown in green)

# 5.0 Artistic Response Framework Overview

## 5.6 Day and Night Presence

The future artwork should maintain a strong civic presence throughout both day and night, contributing to the identity of the western Adelaide Park Lands regardless of the time of day. During daylight hours the installation should rely upon its form, scale, materiality and relationship to the surrounding landscape to establish a distinctive visual identity.

As daylight changes throughout the day, the interaction between sunlight, shadow and material should enhance the sculptural qualities of the artwork, creating an evolving visual experience that responds to seasonal conditions and changing weather.

At night, integrated lighting should reinforce the landmark qualities of the installation while remaining respectful of the surrounding landscape. Lighting should be carefully considered as an extension of the artwork rather than a separate feature, enhancing visibility, improving public safety and creating a recognisable night-time identity without causing unnecessary glare or visual intrusion.

The combined day and night experience should ensure the installation remains an enduring civic landmark that contributes positively to Adelaide's public realm throughout all hours of operation.

The Artwork will also need to consider how any illuminated elements, colour and lighting intensity is places and whether this abides by the Road Safety Auditor or Traffic Hazard Management professional assessment on the preferences site while also responding to any requirement outline in both DIT's Artwork in Road Reserves and AGRD06-26 Guide to Road Design Part 6: Roadside Design, Safety and Barriers.



**Daytime Cultural Experience  
Project Precedent**

Demonstrates how vertical sculptural elements establish a strong civic presence while expressing cultural identity through form, scale and materiality within the landscape.



**Nighttime Cultural Experience  
Project Precedent**

Demonstrates how integrated lighting can respectfully enhance cultural storytelling, creating a memorable gateway experience and reinforcing a sense of arrival after dark.

# 5.0 Artistic Response Framework Overview

## 5.7 Landscape Integration

The proposed artwork should be considered as an integrated component of the Adelaide Park Lands rather than an isolated sculptural object. The surrounding landscape forms an important part of the cultural setting, providing opportunities to strengthen connections between Country, ecology and public space through a unified design response.

Existing vegetation, landforms, views, circulation paths and ecological values should inform the future placement and design of the installation. Opportunities should be explored to integrate native planting, habitat creation and landscape restoration initiatives that reinforce the cultural significance of the site while contributing positively to the environmental character of the Park Lands.

The artwork should respond respectfully to the site's existing mature trees, open landscape character and surrounding public realm. Rather than competing with the landscape, the installation should complement and enhance it, creating a seamless relationship between artwork, Country and community.

By embedding the artwork within its landscape setting, the project has the opportunity to create an experience that reflects Kaurna's understandings of Country as an interconnected system of people, place and living environments.



### Artwork Integrated within the landscape

The Barangaroo Reserve redevelopment demonstrates how cultural interpretation, landforms, native planting and public space can be designed as one integrated landscape experience rather than treating public art as a standalone object.



### Integrated Public Realm

Reconciliation Place demonstrates how public art, interpretation, pathways and landscape can work together to create a connected civic environment that encourages reflection, learning and cultural understanding.



### Country & Public Space

Birrarung Wilam integrates sculptural elements, Indigenous interpretation and native vegetation within a public park setting, strengthening connections between Country, people and place.



### Connection to Country

The Australian Garden demonstrates how landforms, native vegetation and geology can become the primary design language, creating a landscape that tells the story of place through ecological design with a connection to the past.

# 5.0 Artistic Response Framework Overview

## 5.8 Visibility and Scale

The success of the Kurna Welcome Art Installation will depend upon its ability to establish a strong visual presence within a large and highly dynamic landscape. The artwork should be appropriately scaled to respond to the width of Sir Donald Bradman Drive, the expansive open space of the Adelaide Park Lands and the significant viewing distances associated with the site.

Visibility should be considered from all principal approaches, including Sir Donald Bradman Drive, West Terrace, surrounding pedestrian and cycling routes and, where appropriate, the Adelaide Airport flight path. The installation should be clearly identifiable without dominating the surrounding landscape, achieving an appropriate balance between civic prominence and environmental sensitivity.

Scale should support the ambition of creating an iconic landmark while remaining responsive to nearby vegetation, existing infrastructure and the broader character of the Park Lands. Consideration should also be given to the relationship between the artwork and the human scale, ensuring opportunities for closer engagement where public access is available.

Together, visibility and scale should reinforce the artwork's role as a landmark that announces arrival on Kurna Country while contributing positively to Adelaide's evolving civic identity.



### Visibility

From Sky to Sea, Devonport City Council.

- Long distances recognition.
- Strong silhouette.
- Day and Night Activation.



### Scale

Tjibruke Sculpture, DIT, SA

- Connection to cultural theme
- Human Scale.
- Road Corridor.



### Landscape

Barangaroo Sydney

- Open space
- Connection to country
- Integration with natural environment.



### Gateway

Leicester Sculpture

- Arrival Experiences
- Memorable Identity
- Civic landmark
- Eye catching

# 5.0 Artwork Materiality & Typologies Guidances

## 5.9 Material Principles

Material selection will play a fundamental role in shaping the identity, longevity and cultural expression of the Kaurua Welcome Art Installation. Materials should respond to the surrounding landscape, withstand Adelaide's environmental conditions and contribute to an enduring civic landmark.

The artwork should demonstrate a strong relationship with Country through the thoughtful use of materiality. Artists are encouraged to draw inspiration from the Adelaide Plains, incorporating materials, colours and finishes that reflect the natural landscape while reinforcing the project's cultural narratives.

Preference should be given to durable, low-maintenance materials that retain their visual quality over time. Sustainable or recycled materials may also be considered where they meet the project's technical, structural and aesthetic requirements.

As the Primary Site is located within a major road corridor, a site-specific Road Safety Audit or Traffic Hazard Management assessment should be undertaken prior to concept design.

Material selection and structural design should respond to these requirements, ensuring the artwork is durable, safe and compliant with applicable roadside safety principles.

Rather than prescribing a specific material palette, this framework encourages artists to demonstrate how their proposed materials respond to Country while supporting the project's long-term cultural and technical aspirations.



Use of natural local materials to connect to place and cultural themes.



Organic shapes, inspired by nature.



Incorporation natural materials for urban elements to enhances project themes and narratives



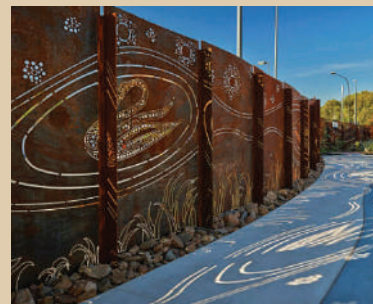
Landscape spaces utilise native.



Incorporating of natural materials and non natural materials to maintain a connect to a more natural palette.



Use of durable, corrosion-resistant materials that require minimal maintenance.



Manipulated urban elements which allow for play on light and shadow.



Combination of bespoke and off the shelf urban landscape elements and furniture to work with project budget.



The concept design should reflect the colours of the native landscape.

## 5.0 Artwork Materiality & Typologies Guidances

### 5.10 Durability and Maintenances

As a permanent public artwork located within a highly visible transport corridor, the Kaurua Welcome Art Installation should be designed to achieve a long operational life while minimising ongoing maintenance requirements. Material durability, structural performance and long-term asset management should be considered from the earliest stages of concept development.

The artwork should be capable of withstanding Adelaide's climatic conditions, including prolonged exposure to ultraviolet radiation, wind, rain and seasonal temperature variations. Materials, finishes and structural systems should be selected to minimise deterioration, corrosion and unnecessary maintenance while maintaining the integrity of the original artistic vision.

Future maintenance requirements should also be carefully considered. The design should provide safe access for inspection, cleaning and repair where required, while reducing opportunities for vandalism and graffiti. Integrated lighting, moving components or digital technologies should only be incorporated where their long-term maintenance requirements can be appropriately managed.

Artists should demonstrate an understanding of whole-of-life asset management by considering not only the initial construction of the artwork but supplying a life time maintenance management plan for their Artwork, supporting its ongoing care, maintenance and eventual renewal over future generations.



#### Weather Resistances

Materials and Structural System should be UV, wind, rain, temperature resistant.



#### Durability

Selection of Materials suite to Adelaide's climate and weather conditions.



#### Maintenance

Provide safe and practical access for inspections, clean, repairs for the lifespan of the installation.



#### Lighting & technology

Use of lighting & Technology to enhances installation while considering long term maintenances.



#### Cleaning & Care

Design to allow easy cleaning reducing the need for specialist equipment and care.



#### Sustainable Choices

Consideration of Environmentally responsible materials.



#### Weather Resistances

Materials and Structural System should be UV, wind, rain, temperature resistant.



#### Weather Resistances

Materials and Structural System should be UV, wind, rain, temperature resistant.

# 5.0 Artwork Materiality & Typologies Guidances

## 5.11 Artwork Typologies

The Kaurua Welcome Art Installation provides an opportunity to explore a diverse range of artistic responses that extend beyond traditional public sculpture. Given the significance of the site, the future artwork may combine art, landscape and interpretation to create a memorable Welcome to Kaurua Country.

Rather than prescribing a single artistic outcome, this Framework encourages artists to consider a range of contemporary public art typologies that respond to the site's cultural significance, landscape setting and gateway function. The following examples illustrate potential approaches only and are intended

### Art Installation Typologies



#### Carved Stone Installations.

Permanent sculptural elements that express cultural narratives through carved stone, geological references and material permanence.



#### Contemporary Steel Sculpture

Contemporary sculptural forms using durable materials to establish iconic civic landmarks with strong visual presence.



#### Integrated Landscape Artwork

Artistic responses that integrate sculpture, landforms and native planting to create a unified experience of Country.



#### Timber Sculptural Installation

Sculptural installations using carved or natural timber that celebrate cultural identity while responding to the surrounding landscape.



#### Light-Based Installation

Public artworks incorporating integrated lighting to enhance visibility, create a distinctive night-time identity and support interpretation.



#### Cultural Marker Series

A series of interconnected sculptural elements that collectively establish arrival, movement and cultural storytelling throughout the site.

# 5.0 Artwork Materiality & Typologies Guidances

## 5.12 Site Constraints and considerations

The proposed site presents a unique combination of opportunities and constraints that should inform the future design of the Kaurna Welcome Art Installation. Understanding these conditions will enable artists to develop proposals that are both ambitious and achievable while responding appropriately to the physical, cultural and operational characteristics of the site.

The site's location along one of Adelaide's principal arrival corridors provides exceptional visibility and the opportunity to establish an iconic landmark that contributes to the city's identity. Its relationship with the Adelaide Park Lands offers opportunities to integrate artwork with landscape, strengthen connections to Country and create a memorable gateway experience for residents and visitors alike.

At the same time, the project must respond to a range of practical considerations including existing vegetation, underground infrastructure, traffic safety requirements, maintenance access and long-term asset management. The surrounding transport environment also requires careful consideration of sight-lines, driver distraction and the safe integration of any lighting or interpretive elements.

Artists are encouraged to embrace these site conditions as design opportunities rather than limitations, demonstrating how their proposals respond creatively to the unique qualities of the landscape while maintaining cultural integrity, technical feasibility and long-term sustainability.

### Opportunities

- **Major Gateway Location**  
Occupies one of Adelaide's principal arrival corridors, creating a highly symbolic Welcome to Kaurna Country.
- **Landmark Visibility**  
Excellent visibility from multiple approaches, allowing the artwork to become a recognisable civic landmark.
- **Airport Arrival Experience**  
Opportunity to create a memorable first impression for visitors arriving from Adelaide Airport, including visibility from the air.
- **Adelaide Park Lands Setting**  
Located within the culturally significant Adelaide Park Lands, providing a strong landscape context and connection to Country.
- **Cultural Storytelling**  
Opportunity to communicate Kaurna culture, history and contemporary identity through a prominent public artwork.
- **Landscape Integration**  
Potential to integrate the artwork with native planting, open space and ecological restoration to create a cohesive landscape experience.

### Constraints

- **Existing Mature Trees**  
The location of established trees and protected root zones may influence the siting, scale and construction of the artwork.
- **Underground Services**  
Existing underground infrastructure may restrict foundation design and require coordination during detailed design.
- **Traffic Safety**  
The artwork must maintain safe sight-lines and avoid creating unnecessary distractions for motorists traveling through the intersection.
- **Sight-line Requirements**  
The placement and scale of the installation must respond to visibility requirements for vehicles, cyclists and pedestrians.
- **Maintenance Access**  
The artwork should allow safe access for ongoing inspection, cleaning and maintenance without disrupting surrounding infrastructure.
- **Budget & Constructibility**  
The design should balance artistic ambition with project budget, fabrication capability, installation methodology and long-term asset management.

# 6.0 Artist Considerations

## 6.1 Cultural Responsibilities

The following recommendations are intended to guide the development of the future Artist Brief and commissioning process for the Kurna Welcome Art Installation. They establish the recommended cultural, design and technical requirements that should be incorporated into future procurement documentation to ensure the selected artwork reflects the aspirations of the City of Adelaide, Kurna Traditional Owners and the broader community.

The success of the Kurna Welcome Art Installation will be dependent upon meaningful collaboration with Kurna Traditional Owners throughout the design and delivery process. It is recommended that the future Artist Brief clearly establish the cultural responsibilities expected of the selected artist or artist team to ensure the artwork is developed in a respectful, culturally informed and collaborative manner.

It is recommended that the future Artist Brief require the selected artist or artist team to:

- Engage with the appropriate Kurna Traditional Owners and nominated cultural representatives throughout concept design, design development and project delivery.
- Demonstrate an understanding of Aboriginal Cultural and Intellectual Property (ICIP) principles and acknowledge that cultural authority remains with Kurna Traditional Owners.
- Participate in cultural briefings, on-Country site visits and design workshops where appropriate.
- Ensure all cultural narratives, Kurna language, imagery and cultural references are reviewed through the agreed cultural governance process prior to finalisation.
- Develop an artwork that reflects living Kurna culture while avoiding generic Aboriginal motifs, symbolism or inappropriate cultural representation.
- Demonstrate a commitment to genuine collaboration and respectful engagement throughout the project lifecycle.

## 6.0 Artist Considerations

### 6.2 Artist / Artist Team Design Considerations

It is recommended that the future Artist Brief encourage artists and artist teams to develop innovative and contemporary design responses that reflect the cultural narratives, spatial principles and curatorial intent established throughout this Curatorial and Thematic Framework.

Council should consider including the following design requirements within the future Artist Brief:

- Develop an original artistic response that reflects the agreed cultural narratives established through this Curatorial and Thematic Framework.
- Demonstrate how the proposed artwork contributes to a memorable Welcome to Kurna Country and establishes an iconic landmark marking arrival into the City of Adelaide.
- Respond to the surrounding landscape and demonstrate how the artwork integrates with the Adelaide Park Lands and broader public realm.
- Demonstrate consideration of visibility, scale, movement and the changing experience of the artwork throughout the day and night.
- Select materials suitable for permanent outdoor installation that are durable, sustainable and appropriate for Adelaide's environmental conditions.

- Consider accessibility, public safety, environmental sustainability and whole-of-life asset management throughout the design process.
- Provide a preliminary maintenance strategy outlining the long-term care and management of the artwork.
- Where collaborative artist teams are proposed, clearly define the contribution and responsibilities of each artist.

Where a non-Aboriginal artist, or a collaboration between Aboriginal and non-Aboriginal artists, is commissioned, it is recommended that the Artist Brief clearly state that the artwork should respectfully respond to Kurna cultural narratives without replicating or imitating traditional Aboriginal artistic styles. The selected artist or artist team should instead demonstrate a culturally respectful contemporary interpretation developed in collaboration with Kurna Traditional Owners.

### 6.3 Recommended Technical Considerations

It is recommended that the future Artist Brief request sufficient information from shortlisted artists and artist teams to enable the assessment panel to evaluate artistic merit, cultural responsiveness and technical feasibility. Recommended Concept Submission Requirements

Council should consider requesting the following information from shortlisted artists:

- Written concept proposal describing the artistic vision and response to the project.

- Preliminary concept drawings, digital visualisations and/or physical models (recommended).
- Outline of proposed materials and fabrication methodology.
- Preliminary maintenance strategy.
- Indicative project program.
- Preliminary project budget.
- Supporting Documentation
- It is recommended that the future Artist Brief request the following supporting information:
- Artist or Artist Team Statement (maximum two pages per artist).
- Curriculum Vitae (maximum two pages per artist).
- Portfolio including up to five examples of relevant public art projects.
- References from previous public art commissions (where applicable).
- Evidence of Public Liability Insurance or a commitment to obtain the required insurance prior to appointment.
- Evidence of Construction Industry White Card accreditation for artists undertaking on-site works.
- Compliance with all relevant Work Health and Safety requirements throughout fabrication and installation.

## 6.0 Artist Considerations

### 6.4 Approvals & Technical Consideration

The proposed artwork should be designed to meet all relevant technical, engineering and statutory requirements. Where required, the design must be capable of obtaining approvals from the Commissioner of Highways, the City of Adelaide and any other relevant authorities, with consideration given to road safety, infrastructure interfaces and works within the road reserve.

### 6.5 Budget Recommendations

It is recommended that Council consider allocating separate budget allowances for the following project components:

- Lead Artist Fee.
- Collaborating Artist Fee(s).
- Kurna Elder mentoring and cultural advisory services.
- Cultural briefings and on-Country workshops.
- Design development.
- Engineering and specialist consultant input.
- Fabrication.
- Installation.
- Lighting (where applicable).
- Contingency.

Where collaborative artist teams are appointed, it is recommended that individual artists be remunerated separately rather than sharing a combined artist fee. This approach recognises the individual contribution of each collaborator and supports equitable remuneration.

### 6.6 Cultural Support

Meaningful cultural engagement requires adequate project resources.

It is recommended that the commissioning budget include provisions for:

- Kurna Elder mentoring throughout the project.
- Cultural inductions and project briefings.
- Design review workshops with Kurna representatives.
- Cultural endorsement processes.
- Appropriate remuneration for Cultural Advisors and Elders in accordance with recognised industry practice.

# 6.0 Artist Considerations

## 6.7 Future Commissioning Requirements

It is recommended that the City of Adelaide adopt a staged commissioning process that supports cultural integrity, transparency and design excellence throughout the procurement and delivery of the Kaurna Welcome Art Installation.

The recommended commissioning process should include the following stages:

### ● Stage 1 – Expression of Interest

An open Expression of Interest inviting artists and artist teams to submit examples of previous work, statements of interest and relevant experience.

### ● Stage 2 – Shortlisting

Assessment of submissions by an appropriately constituted selection panel comprising representatives from the City of Adelaide, Kaurna Traditional Owners, public art professionals and relevant design specialists.

### ● Stage 3 – Paid Concept Design

Shortlisted artists should receive an honorarium to prepare concept proposals informed by a project briefing, cultural induction, site visit and engagement with Kaurna representatives.

### ● Stage 4 – Cultural Review

Concept proposals should be reviewed through the agreed Kaurna cultural governance process to ensure cultural appropriateness prior to final selection.

### ● Stage 5 – Detailed Design

The preferred artist or artist team should work collaboratively with Council, project consultants and Kaurna representatives to develop the preferred concept through detailed design.

### ● Stage 6 – Fabrication and Installation

Fabrication and installation should be undertaken in accordance with all relevant engineering, construction and safety requirements, with ongoing collaboration between the artist, Council and project team.

### ● Stage 7 – Practical Completion and Handover

Prior to practical completion, the selected artist should provide:

- Maintenance Manual.
- As-constructed documentation.
- Material specifications.
- Warranty information.
- Maintenance recommendations.
- Artist statement for interpretation.

### ● Stage 8 – Launch and Legacy

Following installation, Council should consider opportunities for a public opening, cultural celebration and educational initiatives that communicate the significance of the artwork and acknowledge the contribution of Kaurna Traditional Owners, artists and project partners.

The adoption of a structured commissioning process will support the delivery of a culturally significant, technically robust and enduring landmark that reflects the aspirations established through this Curatorial and Thematic Framework.

# 7.0 Recommendations for Artist Brief Development

The following recommendations are intended to guide the preparation of the future Artist Brief for the Kurna Welcome Art Installation. They build upon the consultation outcomes, curatorial framework and design principles established throughout this document and are intended to support the delivery of a culturally significant, technically robust and iconic public artwork.

## 7.1 Core Themes

It is recommended that the future Artist Brief clearly establish the cultural themes that will guide the development of artist responses.

Based on the consultation undertaken throughout this project, the preferred cultural narrative for the site is Red Kangaroo Dreaming, subject to confirmation and endorsement through the appropriate Kurna cultural governance process. The Artist Brief should acknowledge this as the primary narrative while encouraging artists to explore the broader cultural themes identified within this Curatorial and Thematic Framework.

It is recommended that the Artist Brief encourage artists to respond to the following themes:

- Welcome to Kurna Country.
- Red Kangaroo Dreaming (subject to cultural endorsement).
- Living Kurna Culture.
- Connection to Country.
- Arrival and Gateway Experience.
- Landscape and Ecology.
- Cultural Continuity.
- Reconciliation and Shared Future.

Rather than prescribing a literal interpretation, the Artist Brief should encourage artists to develop innovative and contemporary responses that respectfully

interpret these themes through their own artistic practice in collaboration with Kurna Traditional Owners.

## 7.2 Spatial Requirements

It is recommended that the future Artist Brief clearly identify the spatial aspirations and performance requirements of the artwork to ensure all concept proposals respond appropriately to the unique characteristics of the project site.

The Artist Brief should request that artists demonstrate how their proposal:

- Creates a memorable gateway experience marking arrival into Kurna Country.
- Establishes an iconic civic landmark that contributes to Adelaide's identity.
- Responds to the surrounding Adelaide Park Lands and integrates with the landscape.
- Is visible from key approach corridors including Sir Donald Bradman Drive, West Terrace and surrounding pedestrian and cycling routes.
- Responds to movement, allowing the artwork to be experienced from multiple viewpoints and travel speeds.
- Maintains a strong visual presence during both day and night.
- Considers scale, proportion and visibility within the broader landscape setting.
- Demonstrates durability, accessibility and long-term maintainability.

These requirements should provide sufficient flexibility to encourage diverse artistic responses while ensuring all proposals address the key spatial objectives identified within this Framework.

## 7.3 Cultural Guidance

The future Artist Brief should clearly distinguish between Cultural Knowledge and Cultural Authority, recognising that these terms have different meanings and responsibilities throughout the commissioning process.

Cultural Knowledge refers to the understanding of culture that may be developed through research, learning, consultation and engagement with community. Artists are encouraged to expand their cultural knowledge through respectful collaboration and participation in cultural briefings and design workshops.

Cultural Authority, however, refers to the recognised right and responsibility held by Kurna Traditional Owners to speak for Country, determine the appropriate use of cultural narratives, language and cultural knowledge, and provide cultural endorsement for the project.

It is recommended that the Artist Brief clearly acknowledge that while artists may develop cultural knowledge through the design process, cultural authority remains with Kurna Traditional Owners. The selected artist or artist team should therefore work collaboratively with the appropriate Kurna representatives to ensure all cultural content is developed, reviewed and endorsed through the agreed governance process.

This distinction should be clearly articulated within the Artist Brief to ensure all applicants understand the importance of cultural governance and respectful collaboration throughout the project.

# 7.0 Recommendations for Artist Brief Development

## 7.4 Selection Considerations

It is recommended that the future Artist Brief establish a transparent assessment process that recognises cultural leadership, artistic excellence and technical capability.

### Assessment Panel

It is recommended that the assessment panel include representatives from:

- City of Adelaide.
- Kurna Yerta Aboriginal Corporation (KYAC).
- Kurna Traditional Owner representatives and respected Elders.
- Independent Public Art Curator.
- Landscape Architect and/or Urban Designer.
- Public Art or Design Specialist.
- Project Manager.
- Technical Advisor (where required).

This multidisciplinary panel will ensure that artistic quality, cultural integrity and technical feasibility are considered equally throughout the selection process.

### Artist Eligibility

Recognising the cultural significance of the project, it is recommended that the Artist Brief express a preference for artist teams in the following order:

- 1.Kurna Traditional Owner Artist.
- 2.Kurna-led Artist Team.
- 3.Indigenous Artist or Indigenous-led Artist Team.
- 4.Collaborative team comprising Indigenous and non-Indigenous artists, where Indigenous cultural leadership is clearly demonstrated.
- 5.Other artist teams able to demonstrate exceptional experience in collaborative public art practice and a commitment to working under Kurna cultural leadership.

This recommendation is intended to recognise the cultural significance of the project while encouraging collaborative practice and supporting opportunities for Indigenous artists at all career stages.

## 7.5 Strategic Recommendations

The Kurna Welcome Art Installation represents a significant opportunity for the City of Adelaide to deliver a landmark public artwork that acknowledges Kurna Country while strengthening Adelaide's civic identity and commitment to reconciliation.

Based on the consultation, cultural engagement and strategic analysis undertaken throughout this Framework, the following recommendations are proposed:

- 1.Proceed with the preparation of a detailed Artist Brief informed by the recommendations contained within this Curatorial and Thematic Framework.
- 2.Continue working in partnership with Kurna Traditional Owners throughout all stages of the commissioning, design, fabrication and installation process.
- 3.Adopt Red Kangaroo Dreaming, subject to Kurna cultural endorsement, as the preferred cultural narrative for the future artwork.
- 4.Deliver an artwork of landmark quality that establishes a memorable Welcome to Kurna Country and contributes to Adelaide's identity as a culturally significant capital city.
- 5.Ensure future procurement processes include appropriate funding for cultural engagement, Kurna Elder mentoring and cultural advisory services throughout the project.

6.Establish a multidisciplinary assessment panel comprising City of Adelaide representatives, Kurna representatives, public art specialists and relevant technical advisors.

7.Encourage innovative and contemporary artistic responses that integrate art, landscape and cultural storytelling while respecting Kurna Cultural Authority.

8.Ensure the completed artwork is supported by an appropriate long-term maintenance strategy and asset management plan to safeguard its cultural and civic significance for future generations.

Together, these recommendations provide a clear pathway for the successful commissioning and delivery of a culturally authentic, technically robust and enduring public artwork that will become an iconic gateway to Kurna Country and the City of Adelaide.



## *“Honouring Culture through Collaborative Design”*

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